

## Today's Voice for Creating Productive, Positive Multigenerational Workplaces

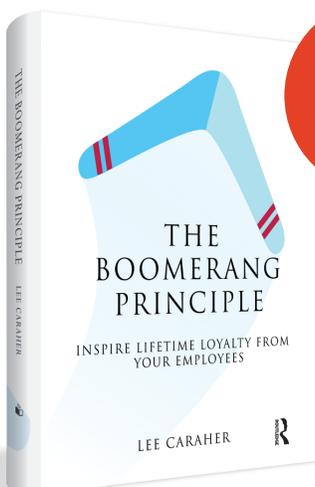
- ✓ **CEO** of a leading national communications firm
- ✓ Bringing a ***been there and learned perspective*** to companies, leaders, and employees
- ✓ **Author of two acclaimed books**, *Millennials & Management: The Essential Guide to Making it Work at Work*, and *The Boomerang Principle: Inspire Lifetime Loyalty from Your Employees (Even After They Leave)*



### About Lee

Lee Caraher is the CEO of Double Forte, a successful national communications firm. She started the company in 2002 determined to create a culture that fully supports its talent, even when they choose to move on. After failing miserably at retaining Millennials in the company, Double Forte went back to the beginning and reconstructed the culture so that all generations thrive in the company; as a result, turnover is low, and when employees do leave, overwhelmingly they stay loyal to the firm - sometimes even returning. Through her foundational work, Lee shows leaders how to create the best possible workplace culture for their employees so they will stay longer than they intend, and when they do leave, advocate for the company, defining a new loyalty contract and creating a new model of business sustainability.

Learn more at [LeeCaraher.com](http://LeeCaraher.com)



Consider purchasing copies for all attendees!

*The Boomerang Principle: Inspire Lifetime Loyalty from Your Employees (Even After They Leave)*

### Keynotes



**How to Create a Boomerang-Ready Culture**



**Leading the Next Generation Workplace**



**How to Attract & Retain Millennials and GenZers**



**Building Your Strong Personal Brand**



**The Art of Communication: Talking with Employees and Customers to Keep Them Engaged**



**Everything Speaks: Breaking Through with the Manners That Matter in the Workplace**



**Customized Keynotes & Workshops**

### Audiences

All companies struggling with the impact of job-hoppers in their workplace. Companies struggling to integrate the values of a multigenerational workforce. Universities and advanced degree programs for individuals entering today's workforce.

To invite Lee to speak, contact David Blackburn at [dblackburn@double-forte.com](mailto:dblackburn@double-forte.com)